



NATURE,
YOU
AND
NOTHING
ELSE.



ECR, Opp. Nemmeli Sea Water Desalination Plant, Sulerikadu,
Chennai, Tamil Nadu – 603 104.

+91 74187 59137 | www.gtrealty.in

RERA NO.: TNRERA/04538/2023 | WWW.RERA.TN.GOV.IN

Disclaimer: Please note that this brochure is purely for conceptual illustration and is not a legally binding offer. The developer has the authority to alter, remove, or include specifications, amenities, or plans mentioned in this document. The images shown are for illustrative purposes and should not be taken as precise representations of the final project.



The era of **GTB**

GT Bharathi Urban Developers is the fortuitous result of a partnership founded on the ethos of trust between GT Realty and Bharathi Meraki. Community, progress and elevated living are at the core of our beliefs; this is the seal of every GT Bharathi excellence. Together, we are creating the fertile future of living with pre-engineered plots, villas, resorts, farmlands, boutique apartments, senior living and industrial parks.





Find yourself enveloped
in glittering beauty.



Glittering with bright beauty on the ECR is the glowing lifestyle within the gated community of La Amethyst. Here, life is set opposite the shimmering shores of the Bay of Bengal soaking up every heady sunrise and sultry sunset that envelops the senses. Welcome to your life by the Bay, a lifestyle crafted for making memories and celebrating milestones bejewelled by the beauty of La Amethyst.





Schools

Gateway International CBSE School
St. Joseph Higher Sec. School
SRS Vidya Mandir



Govt. Projects

Global Sports City
Mahabalipuram Bus Terminus
Satellite Township



Colleges

Great Lakes Institute Of Management
Vinayaka Mission Law School
AMET University

An idyllic spot
for a lifetime of beauty.



Easy Accessibility

OMR
Kilambakkam
Mahabalipuram



Hospitals

Chettinad Super Speciality Hospital
ECR Multispeciality Clinic
Madha Pitha Hospital Kovalam



Entertainment

Marina Mall
Surf Turf
Shore Temple

La Amethyst is located right opposite the desalination plant on the right-hand side of the ECR at Nemmeli, surrounded by miles of beach and adventurous spaces to stay.



Amenities



Solar boulevard lights



High-end paved roads



Underground EB



Data line



Stormwater drainage



Kids play area



Activity area



Fully landscaped
with plotted plants

Salient Features



1.7 acre gated
community



Plots from
1400 sq. ft.



Plug & play
plots



Potable
ground water



Clear titles



Layout

An overview of life by the Bay.



Plot No.	1 (S)	2 (S)	3 (S)	4 (S)	5 (S)	6 (S)	7 (S)	8 (SE)	9 (SW)	10 (S)	11 (S)	12 (S)	13 (S)	14 (S)	15 (S)	16 (N)	17 (N)	18 (N)	19 (N)	20 (N)
SIZE	1367	1523	1515	1503	1489	1479	1475	1475	1473	1471	1471	1477	1485	1493	1841	1324	1379	1375	1371	1373

Plot No.	21 (N)	22 (N)	23 (N)	24 (N)	25 (N)	26 (N)	27 (N)	28 (N)	29 (N)	C1 (N)	C2 (N)
SIZE	1372	1356	1500	1496	1494	1510	1528	1541	1556	4777	4619







6 Delightful Reasons



Stunning Surroundings

ECR is celebrated for its serene beaches, lush green forests, and breathtaking views of the Bay of Bengal.



Growing Value

The demand for properties in OMR linked with ECR has been on the rise, resulting in a consistent increase in the value of plots.



Superb Connectivity

ECR offers excellent connectivity to the rest of the city through the East Coast Road, which runs alongside the coast and the city.



Lucrative Investment

Investing in properties along East Coast Road is considered highly profitable, with guaranteed returns. As a renowned tourist spot, it draws visitors from around the globe.



Accelerated Infrastructure Growth

Chennai has experienced significant infrastructure development over the years, enhancing connectivity and improving living standards.



Proximity to OMR

The region's strong links to other parts of the city, along with its closeness to OMR, India's IT hub, boosts its appeal as a prime investment destination.

